



Greater Des Moines Botanical Garden

Photography Guideline

The Greater Des Moines Botanical Garden is a unique and beautiful location for photography. Our Photography Guideline is designed to ensure all guests—those taking photos and those who are not—have a positive experience during their visit.

All photographers and their parties must follow our **Photography Guidelines and Garden Etiquette** when taking photographs.

Photography Guideline

- Please call ahead to schedule your photography session. Reservations are strongly encouraged and should be made at least one week in advance. Walk-ins will be accommodated based on availability, on a first come, first served basis.
- Photography sessions must not interfere with other guests' enjoyment of the gardens.
- Props are not permitted. Props include, but are not limited to: chairs, luggage, baskets, signs, balloons, and cakes.

Garden Etiquette

- Stay on the paths unless otherwise designated. Please do not play, climb on, or attach anything to water features, sculptures, plants, or trees.
- You are welcome to smell and gently touch the plants, but please do not remove leaves, fruit, seeds, or flowers from any plants in the garden.
- Please do not touch the bonsai.
- Outside food and beverages are not allowed, except for bottled water and baby bottles. Food and drink can be purchased at Trellis, the Garden Shop, or our approved caterers.
- You may bring your service animal, but please leave your pet at home.
- Refrain from smoking, vaping, or using any type of nicotine product in our facility and on our property. The Garden (including the parking lot) is a tobacco-free zone.
- Refrain from playing active sports and games, except those provided by the Botanical Garden.



Portrait Photography

Portrait Photography includes posed photography of individuals, families, Quinceañera, prom or other school dances, high school senior photos, engagement and wedding photography, or any other formal photos of individuals or groups.

For all group sizes

- **\$300** 9 a.m.-10 a.m. or 5 p.m.-6pm (before/after business hours), Tuesday through Sunday for a group of 10 people
- **\$150** 10 a.m.-5 p.m. (regular business hours), Tuesday through Sunday. For a group of 10 people, groups larger than 10 must use before and after-hours reservations.

Botanical Garden members at the Household/Grandparent level or higher are allowed one free Portrait Photography session per membership per year. Member photography sessions must still adhere to the photography guidelines and garden etiquette.

Portrait photography reservations are not available during Botanical Garden special events (such as the Spring Garden Festival, Botanical Blues, and Music in the Garden), venue rentals or when large numbers of guests are anticipated.

Please contact the Botanical Garden at 515.323.6290 to schedule a portrait photography session.

Annual Photography Permit

Our Annual Photography Permit is a benefit to professional photographers who want to grant their customers access to the Botanical Garden without the customer having to pay the Portrait Photography fees for their session.

The Annual Photography Permit provides access for one named photographer to conduct Portrait Photography at the Botanical Garden.

Price: \$400 for one year

- Permit holders are allowed unlimited photography sessions, as long as each session is scheduled at least one week in advance.
- Walk-ins will be accommodated on a first come, first served basis. We cannot guarantee a time slot for walk-ins.
- Photographers must adhere to the Photography Guidelines and the Garden Etiquette as outlined above.



Class Photography

The Botanical Garden welcomes photography clubs, groups, and photography classes. We offer group rates for admission if the group books at least one week in advance. Please call the Botanical Garden at 515.323.6290 to make a reservation for the group rate.

Commercial Photography

Commercial photography is defined as photography or video sold for commercial purposes (such as advertising, magazine photo shoots, stock photography, etc.) or obtained through a commercial vendor. We welcome Commercial Photography, subject to the following guidelines:

- All commercial photography or video shoots must be scheduled in advance as a venue rental or by another arrangement with the Botanical Garden. The Botanical Garden reserves the right to deny access for any commercial photography requests.
- All models and crew members must be fully and appropriately clothed. Nudity, swimsuits, lingerie, etc. are not permitted.
- We require a location credit for all uses of Commercial Photography.
- Commercial Photography, including the ongoing use of any photos, should not make negative, derogatory, or defacing references to the Greater Des Moines Botanical Garden or its' mission, staff, volunteers, exhibits, plants, or other services or programming.

Media Photography Inquiry

We are honored by media publicity that showcases our brand, mission, and passion for public horticulture. Media Photography is defined as photography used to promote the Greater Des Moines Botanical Garden in association with coverage in print publications, TV, radio, website promotions, tourism advertisements or other content opportunities identified and approved in advance by Designated Botanical Garden staff.

- Media photo shoots should be scheduled at least one week in advance to arrange for a staff host and to avoid any scheduling conflicts with the use or maintenance of the facility.
- The Botanical Garden regularly provides images for print and digital publications.

Please contact Maggie Conner, Director of Marketing (515) 402-4274 for media inquiries